AJAY BHAGAT

Visual and UI/UX Designer

WORK SOFTWARE EXPERIENCE SKILLS Sr. MANAGER HDFC BANK (AUG 2019- Present) Sr. USER INTERFACE DESIGNER IBM (JUL 2018 – AUG 2019) Sr. UI & UX DESIGNER XORIANT **SOLUTIONS PVT. LTD.** (JAN 2012 – 31 MAY 2018) 2009 SENIOR ASSOCIATE MANAGER AVAYA INDIA PVT. LTD. Ae (JUN 2009 - OCT 2011) 2008 My aim is to create better interfaces and experiences for the user, SENIOR GRAPHIC DESIGNER NAYA MODE SOLUTION PVT. LTD. making the Web/application's and VR/AR technology easier for the (JUN 2008 – APR 2009) user. Simplifying communication barriers by bridging the gap between 3ds 2007 VISUALIZER SIFY SOFTWARE SERVICES PVT. LTD. end-users, designers and developers. (MAR 2007 – MAY 2008) **GRAPHIC ARTIST ANUSHVI PRODUCTION PVT. LTD.** (AUG 2004 - DEC 2006) PASSIONS 99 Sketching/ Music Movies CONTACT EDUCATION Drawing ATTENDED A (CUA) TRAINING PROGRAM A/202, Royal Nest, Near Shivar Garden, 0 Mira-Bhayander Road, Mira Road, Cricket Thane 401107 IBM DESIGN THINKING PRACTITIONER, IBM \bowtie dadabhagat@gmail.com INTERACTION DESIGN FOUNDATION AWARDS Mobile User Experience Design +91-9967263822 **Conducting Usability Testing IBM** The Ultimate Guide to Visual Managers Choice Award, IBM, 2019 http://ajaybhagat.com/ Perception and Design **AVAYA** AVAYA Employe Star Award 2011 BACHELOR OF COMMERCE



I have over 11+ years of profound experience in User Experience Design and Delivery. I got exposure in working on various engagements for clients across sectors such as Banking & Finance, Telecom, Health care, Entertainment for various clients like AVAYA Telecom, SBI Bank, Citi Bank, HDFC Bank, YES Bank, Informatics, Microsoft . I have successfully executed/managed variety of assignments including product ideation & conceptualization, interaction design, information design, user experience evaluation reports (expert reviews) and usability testing with tool based methods. Defined highest standards of user experience for Software Products, GUI Applications, Web Dashboard Applications, Virtual and Augmented reality, Mobile Applications, Websites, Intranet Applications, and Apps for different devices . Hands on experience in user cantered methodologies and design thinking. I have evangelized the benefits of usercentered design to businesses and project teams through actual demonstration of how it can add value, influence process and bring enhanced user experiences for customers and profits to their business

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